



RETAIL GIFT CARD ASSOCIATION

Join the "Retail Gift Card Association" on LinkedIn



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MEMBER BENEFITS

What is the RGCA?

The Retail Gift Card Association (RGCA) is the only nonprofit trade association that represents and advocates for the closed-loop gift card industry.

Who are We?

The membership is comprised of national and regional companies that operate in the closed-loop industry. Member companies include but are not limited to retailers, restaurants, travel and entertainment brands, card manufacturers, solution providers, distributors and digital providers.

What do we Offer?

We provide a unified voice for the closed-loop gift card industry, advocate for policies that protect the retailer and consumer, and promote best practices and positive attributes of gift cards to ensure consumer satisfaction.

Why Join?

Joining the RGCA allows you to have a competitive advantage by being an active and informed member of the closed-loop industry, broadening your knowledge and strengthening your network. Leveraging the benefits and engaging with the member companies will not only further your individual gift card program but support the industry as a whole.



Education

Access to research on key topics and current gift card trends through annual reports, webinars and content rich communication. Excellent best practice resources for all sized programs and experience levels.



Networking

Leverage the opportunity to get involved alongside industry leaders by joining one of the many RGCA committees or task forces. Attend Forum, RGCA's exclusive event that brings industry leaders together to share content on a variety of topics related to gift cards. Also, attend other industry events at reduced rates.



Legal

Receive updates on laws and regulations that impact the closed-loop industry from escheatment to cash back to production. Plus all members receive an initial complimentary RGCA legal consult and reduced rates thereafter.



Marketing

Promotional media participation opportunities to showcase your brand in consumer markets. RGCA can also promote news from member brands via press releases and social media.

Not a member of the RGCA?

Join today and immediately get connected to those who represent the voice of the industry.

www.thergca.org/membership or Susan Gray at sgray@thergca.org



Join us at the 2019 RGCA Forum where hundreds of gift card industry professionals will gather to explore the issues and trends impacting the industry.

<https://forum.thergca.org/rgca>

Academy Sports
Albertsons
AMC Theatres
American Greetings
Archway Marketing Services
Atom Tickets
Barnes & Noble.
Bass Pro Shops/Cabela's
Belk Department Stores
Best Buy
Blackhawk Network
Brinker International Restaurants
Buffalo Wild Wings
Buyatab Online Inc.
CardCash
CEC Entertainment (Chuck E. Cheese)
CFA Servo (Chick-Fil-A)
The Cheesecake Factory
CPS Cards
Cracker Barrel Old Country Store
Darden Restaurants, Inc.
Dine Brands Global, Inc (Applebee's)
Dine Brands Global, Inc (IHOP)
Disney Gift Card Services, Inc.
Domino's
Designer Brands (DSW)
Express
Factor4
Fandango
First Data Gift Solutions
Foot Locker
GameStop

Gap
GiftCard Partners
Gift Card Impressions
Givex
Go Play Golf
Great Lakes Scrip (ShopwithScrip)
Hallmark Gold Crown
Home Depot Incentives, Inc.
Hotels.com
Hudson's Bay Company
Ibotta
InComm
InTech Direct
Iosue Associates
JCPenney
Jiffy Lube
Kohl's
Land's End
L Brands (Bath & Body Works)
L.L. Bean
Lowe's Companies, Inc.
Macy's/Bloomingdales
Marketing Innovators
Marriott International
P2W Inc. NFP (McDonald's)
Multi Packaging Solutions - Westrock
NEENAH IMAGEMAX Paper Card
Nike Retail Services
Orscheln Farm and Home
Orvis
Optimum Card Solutions
Panera Bread
PetSmart

Plasticard Locktech International
Raise Marketplace
Regal
RetailMeNot
Rue21
Samsung Pay
Savers, Inc.
Sephora
Shell Gift Card
Staples
Starbucks
Stored Value Solutions
StoreFrontDirect, Inc. (Hunt Group)
SUBWAY
SVM
Swych
Tango Card
Target Financial Services
Texas Roadhouse
TJX Incentive Sales, Inc. (T.J.Maxx, Marshalls, HomeGoods, Sierra Trading Post)
Topps Digital Services
Tractor Supply Company
Travel Tags
Walmart Stores, Inc.
Williams-Sonoma
Wolfe, LLC
WorldPay
Xuma Communications
Zappos
Zaxby's