

Travel Tags, Inc. Launches Short-Run Quick-Turn Manufacturing Cell to Complement Large Production Orders

INVER GROVE HEIGHTS, MN – April 21, 2017 – Travel Tags, Inc., a worldwide manufacturer of unique card services, announces the debut of their streamlined solution for short run, quick-turn production. The streamlined program provides clients a 3-day turn time for short run orders, ideal for a variety of marketing, promotional and regional campaigns that require customized solutions quickly.

In alignment with TTI's current print quality, the short-run quick-turn program has G7 Master Qualification from the world's leading print facility validation association, Idealliance. This certification ensures color expectations are met and exceeded by upholding specific international standards in printing press calibration and proofing systems. Furthermore, clients can expect color consistency when printing on multiple formats to support brand management.

"The integration of the quick-turn short-run program has expanded our ability to serve small and large brands with highly customized projects that build consumer engagement and ultimately grow brand passion," stated Timothy Lebens, vice president of sales and marketing. "With our streamlined process, the short-run quick-turn program is the answer to reacting quickly to market needs and being ready for the unexpected."

For over forty years, TTI has held a passion for improving processes to maximize efficiencies while maintaining a high quality product for a variety of merchants, big and small. They do this by staying current on new technologies, developing applications, investing in new and improved equipment and listening to the needs of their customers.

To find out more about Travel Tags, Inc.'s full line of services and solutions, visit www.traveltags.com.

ABOUT TRAVEL TAGS

Travel Tags, Inc. is a Taylor Corporation company and global manufacturer of unique card solutions and specialty print products. A partner to some of the world's most respected brands, TTI produces millions of gift, loyalty and membership cards every year for 30+ countries. The company has an impressive history as an innovative trend leader, generating customer-driven solutions and the highest quality available in the markets we serve. TTI's turnkey solutions include in-house design, manufacturing, personalization, packaging, fulfillment and patented lenticular printing.

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